

FOR IMMEDIATE RELEASE

YNCU RECOGNIZED AS SOUTHWESTERN ONTARIO TOP EMPLOYER

YNCU has been previously recognized as a top employer in Canada

KITCHENER, ON | February 6, 2025 - Your Neighbourhood Credit Union (YNCU) is proud to announce its most recent recognition as a Southwestern Ontario Top Employer for 2025. This designation, awarded by Mediacorp Canada Inc., highlights YNCU's commitment to fostering an exceptional workplace that prioritizes employee well-being, professional development, and a strong sense of community.

This announcement follows YNCU's recent designation as one of the Waterloo Area's Top Employers, further solidifying its reputation as a leader in workplace excellence across Ontario. Mediacorp Canada Inc. highlighted several key factors in selecting YNCU, including its emphasis on employee development, strong benefit programs, and deep community engagement across all of its 17 branches.

"We are incredibly proud to be named a Southwestern Ontario Top Employer," says Lisa Colangelo, CEO of YNCU. "At YNCU, we understand that our success is driven by the dedication and passion of our employees. That's why we prioritize not only professional growth but also work-life balance and employee well-being. This recognition is a testament to our efforts in fostering an inclusive and supportive workplace where everyone can thrive.

Southwestern Ontario's Top Employers competition evaluates organizations based on workplace excellence, using eight key selection criteria: workplace environment; work atmosphere and social initiatives; health, financial, and family benefits; vacation and time-off policies; employee communications; performance management; training and skills development; and community involvement.

When speaking about the significance of this year's competition, Richard Yerema, executive editor at the Canada's Top 100 Employers project, highlighted the region's diverse opportunities and charm. "What stands out is the wide variety of industries here," says Richard Yerema, executive editor at the Canada's Top 100 Employers project. "There's something for everyone in a region that's livable, affordable, and steeped in history. The vibrant towns and picturesque landscapes create a unique, welcoming atmosphere."

As one of the largest credit unions in Ontario, YNCU continues to prioritize workplace initiatives that support employees' professional growth, well-being, and engagement with their local communities.

To learn more about YNCU, please visit, <u>vncu.com/</u>.

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ABOUT YNCU

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

Website: https://www.yncu.com/

LinkedIn: https://www.linkedin.com/company/yncu **Facebook:** https://www.facebook.com/YourNCU/

Twitter: https://twitter.com/YourNCU

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For media inquiries, please contact:

Brittany Bortolon

Durrell Communications brittanyb@durrellcomm.com